



## Social Start-Up Fellowship 2017

“When the roots are deep, there is no reason to fear the wind”



The ASK & ABOUT

Individuals who have had experiences in life that have made them into who they are...



“Everybody has the capacity to be remarkable”



# Table of Contents

1. Prem Kumar  
Sambhawana Development Foundation, Livelihood, NTFP **3**
2. Bharti Singh Chauhan  
PraveenLata Sansthan, Women & Child Welfare **4**
3. Dr. Anirudh Gaurang  
Rovnost Healthcare, Healthcare **5**
4. Sonali Patwe  
Perseverance Infosystems Pvt Ltd., Technology **6**
5. Hemanta Gogoi  
wowNE, Livelihood **7**
6. Lourdes Soares, SabrCare, Healthcare **8**
7. Dr. Sumedha Kushwaha  
ATTAC, Healthcare **9**
8. Dr. Raunaq Pradhan  
Saaras Foundation, Policy Implementation **10**
9. Abhishek Juneja  
Adhyaay Foundation, Education **11**
10. Riddhi Dastidar  
Riyaz, Education **12**
11. Abhishek Jhavar  
National Abacus, Education **13**
12. Ayushi Shukla  
Sanima, Arts & Cinema **14**
13. Inderpreet Singh  
SPEEE, Community Well-being **15**
14. Neharika Mahajan  
Oryn, Environment & Livelihood **16**
15. Umang Shridhar  
KhaDigi, Rural Livelihood & Khadi **17**
16. Vilas Gite  
Praas Development Foundation, Rural Development **18**
17. Devaja Shah  
Amiku, Mental Healthcare **19**



## Sambhawana Development Foundation

Prem Kumar

Creating  
opportunities for  
tribal families

### WHY

Having lived in Bihar & Jharkhand for the last two decades, I have witnessed angry tribal youth embrace extremism due to lack of productive livelihood.

Tribal families lack access to high-quality agricultural inputs, improved farming techniques and processing capabilities to enable better market outreach. These families are easy prey for middlemen and their vested interests and thus get paid meagrely for their produce (NTFP).

### WHAT

We at Sambhawana, are working with tribal farmers to enhance Lac cultivation by encouraging the use of superior variety of host plants with higher yield and better quality. In the next phase, we are establishing a community managed seedlac processing plant of capacity 100 kg per day, to help farmers fetch a higher price. This will create an additional income of ₹72,000 per family per annum.

Our target is to work with more than 2000 families; plant more than 50,000 host plants; and establish processing capacity of 300 kg / day by the year 2020.

### HOW

We train and support tribal families to cultivate high-yield, good-quality lac.

With establishment of processing facility within the community, the tribal people can produce high-end value products for the export market. Instead of selling produce from trees, we process Seedlac and market the end product directly to exporters. This generates maximum return for tribal families. We will utilize surplus generated from our processing facility, to create community assets viz. schools, hospitals, and community sanitation blocks.

### WHO

Prem Kumar, the founder, has completed a Masters in Botany. He has experience of more than 22 years' service with government, bank, and IT companies. For the past five years, he has been working in rural India especially tribal areas; bringing significant changes.

Mr Deepak Kumar, co-founder, is a practising Chartered Accountant and change maker.

Sambhawana Development Foundation is a member of business planning and development unit of Birsa Agriculture University, Ranchi.

### ASK

While we expect the project to be self-sustainable after achieving critical mass, the initial set-up costs require financial support. Capital cost for establishing processing plant is ₹20,00,000. This includes the cost of leased land, factory shed, and plant and machinery. The operational cost for one year is ₹20,00,000. Capacity building, plantation, and research and marketing will cost additional ₹10,00,000 over a year. The operation generates surplus fund of ₹14,00,000 per annum from the second year onwards which could be utilized for repaying loans and business development. We are seeking the grant to establish a replicable model with community. We will scale the model with other communities in different state over the next 3 to 5 years.

Project Location:  
**Jharkhand, Bihar**

Year Founded: **2017**

Sector: **NTFP**  
(non-timber forest produce)

Legal Structure:  
**Section 8 Company**

No. of employees: **5**

Revenue: **₹1,51,000**

Investment: **₹50,00,000**

Type: **Grant**

Use of funds:

- **Research and Marketing**
- **Capacity Building**
- **Plantation**
- **Plant and machinery**
- **Working capital**



## PraveenLata Sansthan

### Bharti Singh Chauhan

Connect-  
Educate-  
Empower

#### WHY

I took up household responsibilities at an early age, dropped out of school at the age of 12 and had to overcome the challenge of being married as a child under family pressure. I realized that even today, after so many years, girls are still facing same challenges that I faced due to social taboos and myths. This motivated me to start my own enterprise to help girls and women stand up for their rights and create an ecosystem for their empowerment.

#### WHAT

Through this project, we aim to achieve behavioral, social, and economic transformation of girls by providing them community based solutions in the areas of education, health, and sustainable livelihoods. We also address problems such as child marriage through our 'Laadli' community development centre. In our pilot, we enrolled 50 girls for a remedial education programme and 10 girls for the vocational training programme, which augmented their learning outcome level to 70% from an initial 10%. This centre has become a model for imparting quality skills to girls.

We are targeting to set up 5 centers across 5 districts of semi-urban and rural Rajasthan, plagued with low literacy levels. We will be partnering with 50 government schools to improve standards of education for 2500 girls by the end of 2025 and empower 500 girls through our vocational training programmes.

#### HOW

The proposed project focuses on two components: Remedial Education and Skill Development. The physical center named Laadli community center will focus on creating awareness on gender equality with an aim to explain the long-term benefit of educating girls. We will enroll school dropouts to bridge the gap in their learning through our centers.

Our second component focuses on life skills and vocational training for young girls. The USP of the centre lies in personalized support provided to girls & their families through peer learning activities, one on one mentoring, and group activities, thereby adopting a more creative and practical approach to learning. Our Shiksha Sakhis will be promoting girl child education in their community and supporting girls and women to enroll with us. Pragati Sakhis will be the role models and an inspiration to many other girls to fight against odds and pursue their dreams. They will be running the organization independently to provide vocational assistance.

#### WHO

Bharti Singh Chauhan, co-founder and Chairperson has 15 years of experience working as a Professional and a Social Activist. She is responsible for defining strategies, building strategic alliances and partnerships, and general management.

Bhuvanendra Singh, co-founder has 10 years of experience working with print media and is responsible for public relations, print media, and communications.

Bimla Paliwal, retired principal from a government girls school. She has about 40 years of experience in taking care of the community development programme.

#### ASK

PraveenLata Sansthan intends to raise ₹22,00,000 for setting up community development centers. This includes the setup cost, training and capacity building cost, and administrative expenses. We also seek support in terms of connection with experts who could mentor us in programme development, financial modeling, and IT infrastructure.

Project Location:  
**Jaipur**

Year Founded: **2013**

Sector: **Child Welfare**

Legal Structure: **Trust**

No. of employees: **3**

Revenue: **₹22,00,000**

Type: **Grant**

Use of funds:

- **Set up Community Development Centre**
- **Training & Capacity Building Program Cost**
- **Administrative Expenses**



## Rovnost Healthcare

### Dr. Anirudh Gaurang

Healthcare  
to the  
last mile

#### WHY

During my dental training, I witnessed a paucity in the health care facilities in rural India. With less than 2% of qualified doctors in these areas, majority of the people travel at least 45 km and spend unreasonable amounts (₹1500 per day approx.) on conditions which are either preventable or treatable at the village itself. Rovnost aims to make healthcare an accessible and affordable reality for rural India.

#### WHAT

Rovnost aims to achieve its vision by creating a system of trained last mile health workers (RMPs) and a technology platform for conducting specialist video consultations. So far, we have treated 1200 patients, reduced their out of pocket expenditure, averted 80% of the preventable deaths in their communities and have improved nutrition status of children in these villages. We now wish to potentially benefit 12.5 lakh people by the end of 2018 through 90 such centres across rural Telangana and Karnataka. Thus, enabling a 90% reduction in out of pocket expenditure for rural families, improved nutritional status among children, last mile delivery of healthcare services and improved economic productivity of the families.

#### HOW

The main components of our business model are: i) Capacity building of health workers; ii) Completing the treatment loop using technology; iii) Facilitation of specialist services; iv) Comprehensive treatment and monitoring using data integration and v) Community Engagement. We will conduct health camps in each location to understand healthcare ecosystem & needs of the targeted villages. We will then undertake capacity building of the RMPs and modify their clinics to acceptable standards. During the primary consultation, we will determine the need for a specialist consultation, facilitate the same and also undertake the monitoring and follow-up to complete the treatment loop. The digital platform consultations contribute towards our revenues and the data generated will be used for research purpose.

#### WHO

Dr Anirudh Gaurang, Founder & Director is a dentist with experience in public health and rural marketing. He is responsible for Capacity Building, Operations, and Marketing.

Mr Rahul Kumar, Co-Founder is an IIT alumnus and has experience in Operations. He is responsible for Operations, Technology, Social Media Marketing, and Networking.

Mr Ankit Khandelwal, Technology Intern is a computer science graduate and is responsible for maintenance of the technology.

Mr Abhinav Mehta, MBA and Computer Engineer from BITS, Goa is the Business Development Manager.

We are also being mentored by Advisors (Dr GVS Murthy, Director IIPHH; Dr D Prabhakaran, VP, PHFI, etc.) who are eminent public health professionals and entrepreneurs in the field of healthcare.

#### ASK

Rovnost seeks to raise ₹70,00,000 for the first year (2018/19) to operate 50 new centres across the state of Telangana. The funds will be utilized for capacity building of RMPs, purchasing medical equipment for the clinics, organising health camps, conducting research for improvement of technology, for community engagement at school & anganwadis, and marketing and working capital as well as administrative costs.

Our current pilot, with 2 centres, has treated 1200 patients in the last 6 months, while generating a revenue of ₹2,00,000. We are now also on the verge of starting 40 centres across 4 districts of Karnataka. Now, with our current operational estimates for 5 years (2018-23), we aim to potentially benefit 87.50 lakh rural Indians by establishing 600 centres across Karnataka, Telangana, Tamil Nadu, Maharashtra, and Rajasthan while generating a revenue of ₹32,03,72,000.

Project Location:

**Telangana/Karnataka**

Year Founded: **2016**

Sector: **Healthcare**

Legal Structure:

**Private Ltd. Company**

No. of employees: **5**

Revenue: **₹2,00,000**

Investment: **₹70,00,000**

Type:

**Grant/Equity/Soft Loan**

Use of funds:

- **Medical Equipment**
- **Research**
- **Capacity Building of Health Workers**
- **Community engagement awareness & Marketing**
- **Working capital & Administrative expenses**



## Perseverance Infosystems Pvt Ltd.

*Sonali Patwe*

*A technology  
company for social  
impact projects*

### WHY

I had the opportunity to volunteer for an audio recording of the books intended to help blind students. After working closely with 100+ blind people, we understood the challenges they face on a daily basis. Thus, Perseverance Infosystems was born in 2016 as a much needed intervention to empower blind people through a technology-enabled personal assistant so that they can perform day-to-day activities independently.

### WHAT

This technology-enabled personal assistant will help blind people become self-sufficient and thereby increasing their accessibility to resources available otherwise to the mainstream.

### HOW

After the initial customer validation, we chose a class of 50 students from a blind school in Pune for the pilot project to gauge the functionality of the product. In the first phase of App development, we included features like GPS locations of banks, ATMs etc., scanning the image of the surroundings, reading the text and converting it into an audio file. This will help them identify the objects in the room. We plan to scale the pilot programme by collaborating with blind schools, universities, eye-care hospitals, NGOs working for blind people, national associations for blind people, etc. Within the next 1 year, we want to make this application more scalable and robust by testing it with 1000 blind people. All the basic features mentioned above will be provided free of cost to the users. We plan to introduce additional advanced features at a premium which will help the project generate revenues.

### WHO

Shirish Patwe, founder, head of operations. He is an ex-government employee and brings his experience of handling operations, team management, forming policies, accounting, finance, etc.

Sonali Patwe, consultant technical designer. She is an ME (Computer) from Pune University, MBA (Information Management) from University of Wales, and is currently pursuing PhD from Symbiosis International University. She has 6+ years of experience in various IT MNCs and is currently working with IBM. She brings in the expertise of handling projects, designing architecture and handling the technical side of the project.

### ASK

For the first year, we are looking for a one-time grant of ₹18,00,000 which will be used for software development, purchasing the required hardware, operations, and providing salary to the employees.

Project Location:  
**Pune**

Year Founded: **2016**

Sector: **Technology**

Legal Structure:  
**One Person Company**

No. of employees: **2**

Revenue: **₹0**

Investment: **₹18,00,000**

Type: **Grant**

Use of funds:

- **Infrastructure setup, technology development, team building and providing the basic features of the application free of cost to the end users.**



**wowNE**  
*Hemanta Madhab Gogoi*



*Made in  
 NorthEast*

### WHY

I was born in a small town of North East India, and while growing up I witnessed that the livelihood of women in rural North East does not thrive inspite of them being skilled in handloom & food processing industry. The challenge lies in the absence of a robust marketing channel to sell their products and staying up to date with new technologies. wowNE works to create marketing value chain to promote traditional handloom products of the north east available and accessible to all. wowNE will provide support to small enterprises in North East, and help them to increase their sales turnover, thus supporting a large group of indigenous tribal people to earn their livelihoods.

### WHAT

wowNE endeavours to bring the rich handlooms and local food products from rural North East to the limelight and thereby create a sustainable livelihood for the rural women.

### HOW

wowNE provides support to individuals, SHGs, NGOs, who are working towards creating sustainable livelihoods through life skills training, technological up gradation, and development of marketing channels for tribal & rural households. wowNE provides feedback from customers to producers and enable new designs for better market penetration. The products produced by them are collected for grading, sorting, and packaging and finally dispatched to the marketing channels that are created. We use online portals, social media, whole-sale market and retail stores to sell our products.

We have sold products worth more than ₹2,00,000 in the last nine months and collected feedback on our products.

### WHO

Hemanta Madhab Gogoi, the Founder and Chief Executive Officer of wowNE is academically a Computer Engineer. He is the brain behind this project and designs strategy, and looks after networking and collaboration for the organization.

Chao Lasam Borgohain, the Managing Director of wowNE, is an MBA graduate and looks after the clusters, relationships, and operations of the organization.

### ASK

wowNE requires an amount of ₹12,00,000 to move beyond the pilot stage in the business, with marketing, expansion of the target market to the other parts of India, operational expenditure, working capital, and cluster development.

Project Location:  
**North East India-  
 Assam, Nagaland,  
 Mizoram,  
 Arunachal Pradesh**

Year Founded: **2017**

Sector: **Livelihood**

Legal Structure:  
**Private Limited**  
 (under process)

No. of employees : **2**

Revenue: **₹2,00,000**

Investment: **₹12,00,000**

Type: **equity/ grant**

Use of funds:

- **Marketing,**
- **Operation expenditure,**
- **Working capital,**
- **Pilot extension,**
- **Cluster development.**



**SabrCare  
Soares Healthcare LLP**  
*Lourdes Soares*



*Simplifying  
Cancer Care*

**WHY**

The experience of being my mother's primary caregiver, when she was diagnosed with cancer, unveiled the truth that although there is medical treatment available in this country, there is poor psycho-social support mechanism that supplements medical treatment. Cancer is a complex disease that requires a holistic approach, ensuring patient-care which reduces the chance of recurrence of the disease and also improves the overall quality of life.

**WHAT**

SabrCare is a simplified approach to cancer care. We provide patients and their caregivers with services such as ease of access to information, emotional support, and practical advice to reduce the burden of the disease and treatment. We aim to do this through Hospital Care Centres (HCCs) which is the offline approach and extend our care services through a personalized mobile application, which is the online approach.

**HOW**

The offline approach is a not-for-profit grant-based model which will deliver care services to patients at private hospitals through a HCC unit. For this, we have partnered with CanKids India & Pallium India to help organize our HCC services, build capacity and improve our reach. Macmillan Cancer Support (UK) has already granted us legal rights to translate their literature and content to any regional language in India which can be published and accessed at these centers. Maggie's Centres (UK) have extended mentorship support to develop our emotional support services at these centers.

The online approach is a for-profit model developed to provide support once the patient leaves the hospital premises. Care services will be extended to them through our personalized mobile application that will enable them to cope with their disease and manage the recovery on their fingertips. Revenue will be generated through a listing service as well as a paid chat feature that a person can use to connect with a doctor or a specialist.

SabrCare aims to care for 10,000 patients by 2020. There were ten cancer patients and survivors who were part of an emotional support group piloted by us, and facilitated by an experienced psychologist and an oncology nurse.

**WHO**

Ms Lourdes Soares is the Founder & Managing Partner SabrCare (Soares Healthcare LLP). She has an MBA in Marketing and a BE in Electronics. Lourdes has 4 years of experience in Sales and Marketing. She will handle on-ground operations, business development, and marketing.

Ms Arushi Bafna is a Partner at SabrCare (Soares Healthcare LLP). She has an MBA in Operations and a B-Tech in Computers. Arushi has 3 years of experience in Operations and Business Intelligence. She will handle strategy, planning, and service effectiveness.

**ASK**

SabrCare intends to raise ₹15,00,000 lakh to support the online approach of the project over the next 2 years thereby enabling 3000 cancer patients through their journeys.

The amount will be used for the website/mobile application development, hospital outreach activities, and partner development.

We hope to find and collaborate with people or organizations who,

- (a) Can connect us with an experienced strategic thinker who can help us structure our services at the offline centre along with our existing partners.
- (b) Can help us with introductions to care centres or hospitals that can benefit from this mobile application.

Project Location:  
**Goa & Jaipur**

Year Founded: **2017**

Sector: **Healthcare**

Legal Structure:  
**LLP & Sec. 8 Company**

No. of employees : **6**

Revenue: **NA**

Investment: **₹15,00,000**

Type: **Partnerships/Grants**

Use of funds:

- **Mobile application development**
- **Hospital outreach activities**
- **Partnerships**





## ATTAC - Aim to Terminate Tobacco & Cancer

*Dr. Sumedha Kushwaha*

*Stop Tobacco-  
with Assistance and-  
Relive Today*

### WHY

The idea of ATTAC came about when I witnessed a young innocent teenager succumb to oral cancer due to excessive tobacco while I studied community dentistry. Having been trained in Tobacco cessation counselling, I realized that it is an expensive and scarcely available medical service. The cofounder of ATTAC was my first patient also a dentist who used to smoke three packets of cigarettes a day. Eventually I helped him quit and we decided to nurture ATTAC. Later we also got married.

### WHAT

Our vision is to make India free of oral cancer. We have three main objectives:

- To reduce the use of tobacco & incidence of cancer due to excessive tobacco use
- To promote behaviour change and build life skills among youth & women to engage in productive employment and give-up occupation led substance abuse
- To reduce the economic health burden on the family, community, and nation affected by excessive tobacco use.

Our strategy to achieve above objectives is through Awareness and Prevention programmes, Tobacco Cessation Counselling, Cancer Screening Tests and referral to cancer centres, life-skills training programmes and employment opportunities for people who are able to give-up substance abuse.

### HOW

From 2014 to 2017, we have positively touched the lives of nearly 28,400 people by creating awareness regarding its harmful effects; provided more than 11,000 people with basic health tests; opened 4 Tobacco Cessation Centres; and given brief counselling sessions to more than 3,000 people, of which 25 quit completely. We intend to double this impact in the next three years (2018-21) by collaborating with partners like national public health programmes, public and private health centres, pharmaceutical companies manufacturing “Nicotine Replacement Drugs”, corporates, NGO’s, de-addiction centres, etc. and being present in the community through outreach programmes. To reach the youth and the urban population, we aim to make the process of cessation techno and user friendly through mobile application to enable people with information, provision of daily reminders, subscription to comprehensive health plan, and listing all de-addiction centres and cancer treatment hospitals. We have been running this project through personal funding so far. However, to ensure sustainability, we shall be charging the patient a minimum of ₹50 to 200 for five sessions.

### WHO

Dr Sumedha Kushwaha, Founder and General Secretary, ATTAC. She is a BDS and MDS (Public Health Dentistry), has worked in the public health sector with focus towards tobacco and cancer control for the past 6 years, and consults with various foundations for the same.

### ASK

Phase 1: An initial grant of ₹10,00,000 is required to initiate and maintain the infrastructure, logistics, manpower, etc. And a new tobacco cessation centre in any semi-urban part of NCR.

Phase 2: We request ₹2,00,000 or incubator support for technologically enabling our mission and reaching out to a wider audience through a mobile application.

Project Location:  
**Delhi NCR, Manipur**

Year Founded: **2014**

Sector: **Healthcare**

Legal Structure:  
**Society**

No. of employees : **1**

Revenue: **₹0**

Investment: **₹ 18,00,000**

Type: **Grant**

Use of funds:

- **Expansion : Setting up and operating expenses for one clinic**
- **Health Education Material**
- **Mobile Application Development**
- **Clinical Research**
- **Training and Capacity Building: Counsellors**
- **Community Outreach**



## Saaras Foundation

### Dr. Raunaq Pradhan

Empower the lives of disadvantaged with access to government policies

#### WHY

Having had access to the best technological institutions, supportive mentors and great peers throughout, I realised the importance of quality education in one's life. When I was working on a project in Raipur, I came across the deplorable state of education for the underprivileged children, especially girls. It invoked a deep sense of empathy in me and thus, an urgent need to take necessary action. I realised that I can bring about significant changes in their lives by enabling their children, access to good education under RTE Sec 12.1.c. This is the idea behind Saaras- to empower the lives of disadvantaged communities through effective implementation of government policies.

#### WHAT

Saaras Foundation focuses on addressing information poverty by facilitating access to policies, and working in collaboration with all stakeholders (community, civil society and governments) to improve the quality of their life.

Our vision is to support 1 million families by 2022-23, with sustainable access to government policies across education, livelihood, and healthcare. We aim to provide support across a minimum of 10 government policies, by mobilizing a volunteer base in 20 cities targeting a 5 fold increase in the number of applications. This will ensure an 80% reduction in time and cost for people to derive benefit of these policies; a 25% increase in utilization of funds for the government & better targeting of the policies, and a 40% reduction in public grievances. In addition to this we collaborate with 10 NGOs for outreach work and 4 government departments for advocacy.

#### HOW

Our USP is that we are a low-cost model working closely with both government (supply side) and community (demand side) to provide holistic support from information to sustainable access, using technology as an enabler. We conduct research and provide people with simplified information (eligibility, documents, application timelines and process support) about existing policies catered to their needs. Application filing and grievance handling is facilitated by Saaras trained community volunteers at application centres, for a nominal cost of Rs 70 per application.

The pilot programmes were implemented across Lucknow and Raipur, to support over 30,000 families for admissions into high-income private schools.

#### WHO

Dr Raunaq Pradhan (Founder, Research and Technology): Raunaq is an innovator at heart, possesses exemplary research abilities, creative thinking, problem solving skills; and is passionate towards contributing to the community using technology as a tool. He completed his education from Nanyang Technological University, Singapore (PhD) and National Institute of Technology Rourkela (B. Tech).

Mr Saleem Khan (Co-founder, Operations and Partnerships): Saleem loves working with people, and has exceptional planning and networking skills. He has worked on inculcating leadership among school principals in urban private schools as a Gandhi Fellow, City Programme Manager (ISLI) and IIM Udaipur. He completed his education from Aligarh Muslim University.

#### ASK

Saaras Foundation intends to raise ₹44 lakh for phase 1 and ₹40 lakh for phase 2 in the next 2 years to support 2,00,000 beneficiaries. The amount will be used for research, building technology platform, setting up helpline centres, organizing campaigns, and supporting admin and HR. We also seek support for references to organizations who, (a) possess significant community presence for outreach (b) build technology systems to support us in strengthening research and data analytics (c) provide mentoring support to refine business model, build governance mechanisms and help us achieve scale.

Project Location:

**Lucknow and Raipur**

Year Founded: **2017**

Sector:

**Policy Implementation**

Legal Structure:

**Section 8**

No. of employees : **6**

Revenue: **₹60,00,000**

Investment:

**₹84,00,000 (2 years)**

Type: **Grants**

Use of funds:

- **Research & Analytics**
- **Technology Platform**
- **Community Outreach**
- **Helpline Centre**
- **Admin & HR**



## Adhyaay Foundation

### Abhishek Juneja

Let us learn  
through  
experiences!

#### WHY

Chetna, one of my students committed suicide pained & anguished by our current education system marvelling grades ignoring individuals. This left me looking for a solution that transforms learning experience for young children like her. Thus, Adhyaay Foundation was born to put an end to the pain & anguish of children like Chetna and make them aware of the opportunities that connect their dreams and passions.

#### WHAT

To explore and promote experiential learning through a series of workshops focused on understanding the significance of being self-aware, developing one's own thought process, and appreciate various perspectives. The workshops engage the student in the 4Cs of learning: Creativity, Critical Thinking, Collaboration, and Communication.

#### HOW

We research, advocate, address, and explore the importance of learning through experiences. We organise Experiential Workshops in the form of learning circles. Adhyaay Foundation curates many learning programmes such as Career Learning Program (CLP) and Expressive Experiential Camp (EEC). These programs conclude with a self-design project, and aims at giving each student the experience of 4Cs of learning. The programme focuses on interdisciplinary learning. We work with three groups - Group 1 consists of students from Grade 3 to 5; Group 2 consists of students from Grade 6 to 8 and Group 3 consists of students from Grade 9 to 12. We work with multiple batches simultaneously, while each batch comprises of 15 to 20 learners.

Adhyaay Foundation has a B2B model collaborating with organizations working at the and a B2C model working with public and private schools.

Adhyaay Foundation aims to reach 100 to 150 schools this year and is also looking at collaborating with 15 to 20 NGOs. This would eventually lead to working closely with 1,50,000 to 2,00,000 students across the country.

#### WHO

Abhishek Juneja, the Founder and CEO, has been working in the space of education for the past 8 years with organizations like Teach for India and Avanti Learning Centres. He manages the research and design of learning programmes at Adhyaay Foundation.

Juned Khan, the co-founder and a postgraduate in Social Work, has been working with grassroots organizations in the domain of business development and social outreach. In Adhyaay Foundation, he would manage community outreach, partnerships & business development.

Saumyeta Sumangalam, postgraduate in Social Work, has been working with organizations like Pravah and World Comics to understand alternative ways through which learners learn. She would be responsible for fundraising.

#### ASK

Adhyaay Foundation seeks to raise INR 30 lakh in the form of equity and would utilize the funds to set up learning for ALL (Adhyaay Learning Lab). The funds would be utilized for research and design of our upcoming learning programmes and expansion of the team for admin and HR functions. The funds would also be engaged in doing business development and extending our reach in the form of collaboration with different schools and a variety of stakeholders.

Project Location:  
**Delhi, Lucknow,  
Bangalore, and  
Hyderabad**

Year Founded: **2016**

Sector: **Education**

Legal Structure:  
**Section 8**

No. of employees : **3**

Revenue: **₹1,80,000**

Investment: **₹30,00,000**

Type: **Equity**

Use of funds:

- **Setting up Adhyaay Learning Lab (ALL)**
- **Operations and Expansion**
- **Business Development and Collaboration**



**Riyaaz**  
*Riddhi Dastidar*

*Leadership  
 development  
 journey for  
 children and  
 educators*

**WHY**

Material poverty leads to poverty of opportunity and thought which perpetuates through generations. This is what we want to disrupt through Riyaaz. There is global deprioritization of the Arts, especially in the context of the Indian education system, where they are pushed to an ‘extracurricular’. Growing up a troubled child with crippling OCD, music and words were what anchored and ultimately made me. Riyaaz is the outcome of marrying these passions to my experience in social work, particularly years spent teaching in the slums of Sangam Vihar where the air itself chokes you and the roads are flooded with sewage 5 months of the year.

**WHAT**

We use music as a tool to introduce big ideas and drive self-expression, life-skills and values. Our primary aim is to truly integrate the Arts and the essential things they bring with them (like critical thinking, openness, empathy) into learning and action. We focus on 3 aspects: Self, Collective and Community. We run leadership development circles for musically talented children from marginalized communities where they learn about themselves, the power of collective and what they can do for their community. In 2017, we worked with 60 children across 3 learning centers in Delhi. We also trained 140 children through workshops. In the past, we have also worked with street-children, conducted workshops for other ventures, and trained Teach For India Fellows and teacher-educators on effective facilitation and arts-integrated learning. Currently, our Overall Direct Outreach includes 350 kids, 12 Educators, 4 Teaching Artists, and 350 families. The Overall Indirect Outreach includes 620 kids, 20 classrooms, 6 low income communities, and 8 under resourced schools.

**HOW**

There are two ways in which we engage with students and educators. The first is through long-term engagement in communities where we work with a cohort of 30 children and 4 Fellow Mentors in each of the Community Centers over 10 months. Children are self-nominated based on their love for arts and desire to learn. We work with Mentors from the community to build capacity in arts-based education and community transformation. The second way is within schools and learning institutions. We are also planning to hold weekend module workshops at other schools and learning spaces on the theme of “Arts for Advocacy”. The impact of our work ultimately is measured through a transformation in mindsets of the children we work with, and the inculcation of values like empathy and commitment which can only be seen in the long-term. In the short term, our metrics measure increased confidence in class, increased language scores, creativity, etc. Currently, we are supported by UnLtd India to execute our programmes in Delhi in 2018.

**WHO**

Riddhi Dastidar, the Founder holds a BSc in Molecular Genetics from the University of Waterloo, Canada. She has previously worked in stem-cell research at Harvard-MIT’s Karp Lab. She was a 2014 Teach for India Fellow and worked on staff at TFI developing InnovatED, the incubator for ed-entrepreneurs. She currently leads Outreach for Pratham Books and looks after the Strategy and overall management of Riyaaz.

**ASK**

We require investment in the form of a grant of ₹80,000 to execute our programmes in the year 2018/19 to impact 300 children in Delhi.

Project Location:  
**Delhi**

Year Founded: **2015**

Sector: **Education**

Legal Structure:  
**Trust** (under process)

No. of employees : **2**

Investment: **₹80,000**

Type: **Grant**

Use of funds:  
 • **Program delivery, training in schools and communities**



## National Abacus

### Abhishek Jhawar

Creating  
Future  
Leaders

#### WHY

My schooling started in a small private school of a village in Madhya Pradesh where I was the topper of my class. After the age of ten, my father got me enrolled in a new school in the neighbouring town: this meant a new school, new friends, better infrastructure. There, I observed the students' confidence, their personality, leadership abilities and the level of communication, which was entirely different than I had ever experienced. I found this gap in cognitive skills every time I shifted from a smaller place to a bigger one, until the completion of my graduation. This made me work towards creating low-cost solutions to improve the education standards of low-income schools. I believe that for each and every child of our nation academics and life skills together can make them valuable citizens and leaders.

#### WHAT

Our programme consists of courses & workshops which will help our students develop sound mental arithmetic ability, confidence, writing skills, imagination, concentration, and visualization. Through this programme, they realize their abilities and the possibilities that focused learning lead them to. We use a three phase approach in our programmes to give them a sense of accomplishment, boost their confidence, and develop their thinking and mental abilities.

#### HOW

We closely coordinate with schools and train their teachers to provide innovative methods of learning & imparting lessons to the students. We call our trained teachers as knowledge-mediators and provide them with learning kits, teaching aids, and continuous support to ensure appropriate delivery and impact of the programme. Quarterly teacher training session and monthly visits ensure quality teaching and purposeful delivery of sessions by teachers. For the programme, training and services, the schools pay us a fixed amount of Rs 500 to 700 per student annually.

In last two years of our pilot, we have already worked with 2200 students, and trained 30 course instructors in 18 low- and middle-income private schools. These schools are satisfied with our services and promptly refer us to their network. Also, we have started looking for horizontal expansion, and working out the overall school transformation for some of our existing clients.

#### WHO

Abhishek Kumar Jhawar, Founder and Managing Director, is an Engineer and a Social Entrepreneur. He quit a corporate job to pursue his passion of improving teaching techniques in schools of rural and semi urban areas.

Amit Maheshwari, co-Founder and Director, Technical, is a management graduate, with five years of teaching and three years of training experience in abacus mental arithmetic.

Ayushi Jhawar, Fashion designer by education and a teacher by choice. She takes care of the counselling, follow ups, and office work.

#### ASK

The enterprise completed the pilot with more than 2,000 students in the last two years. We require ₹40,40,000 for a duration of one year to run this programme for 10,000 students which will generate a revenue of ₹55,00,000 in the first year. We seek experienced board members, business coaching, and mentoring support from our investing partners.

Project Location:  
**Sehore, Shajapur,  
Bhopal, Betul District  
of MP**

Year Founded: **2015**

Sector: **Education**

Legal Structure:  
**Pvt. Ltd**

No. of employees : **3**

Revenue: **₹9,00,000**

Investment: **₹40,40,800**

Type:  
**Equity, grant, or debt**

Use of funds:

- **Set up cost (study kits)**
- **Training expenses**
- **Working capital**
- **Marketing and promotion**
- **Content Development**
- **Research**



**Sanima**  
*Ayushi Shukla*

*Cinema: For  
the people, by  
the people.*

### WHY

I was a socially anxious introvert as a child. Growing up listening to my grandmother’s stories, visual thinking was inculcated in me from a very young age. It was then that I first encountered TV and cinema at their house. Visual media helped me learn concepts faster, overcome social anxiety and communicate as a confident individual. However, television media today is grossly underutilized and is limited to making money. Through Sanima, I wish to replicate the transforming effect cinema had on me, to usher in individual change at a mass level.

### WHAT

According to the door-to-door community survey we conducted, 72% of people preferred to watch content and are willing to pay ₹25 to 60 per screening. About 87% of the people strongly agree that cinema affects their attitude and behaviour and they are more likely to retain content by watching it on screen than by just reading or listening. We at Sanima, create curated content to sensitize the viewers towards pertinent issues such as substance abuse, domestic violence, gender sensitization, and environmental conservation.

### HOW

Our project includes documentaries, issue-based series, short films, and feature films. Subjects are selected through research and community engagement. The production process ensures maximum involvement of local resources. We also utilize performing arts such as theatre, music & dance as a medium to raise awareness about the issues plaguing the society. To ensure that our content reaches out to the otherwise unreachable communities, we conduct community screenings, collaborate with regional TV channels, create an online subscriber database, and make mobile friendly content.

The impact indicators for our project are economic shift in terms of increase in viewership, social impact through healthy and responsible content, behavioural change in the individual, and decrease in the number of immoral incidents and social wrongdoings.

As a part of our pilot programme, we started working on a documentary and a mini-series. We aim to create 3 mini-series, 2 documentaries, and 1 feature film, to be showcased through 250 screenings, touching 5,000 people by the end of 2018.

### WHO

Ayushi Shukla, Founder, has the experience of working with various production houses and is familiar with the processes involved in filmmaking. She manages the content development and research.

Abhinav Jain, Co-founder, is an engineering graduate from BITS Pilani, and possesses a keen interest in the impact of media on the individuals. He takes care of public relations and outreach.

### ASK

A grant of ₹45,00,000, to blanket 3 years of cost; learning opportunities in the form of internships with experts; and guidance and assistance on distribution channels and sponsorships. The capital cost of a basic studio setup is ₹2,50,000. The revenue expenditure on our key activities, that is, research, production, post-production, and marketing is estimated to be ₹3,35,000 for the first year. Community engagement and screening process will cost ₹70,000. Remuneration to the team and collaborators will be ₹6, 70,000. The administrative and miscellaneous costs are estimated at ₹1,50,000.

Project Location:

**Madhya Pradesh**

Year Founded: **2017**

Sector: **Art and Media**

Legal Structure:

**Section 8 Company**  
(in-process)

No. of employees : **2**

Investment: **₹45,00,000**

Type: **Grant**

Use of funds:

- **Studio setup**
- **Operations**
- **Administrative expenses**
- **Marketing & Distribution**



## Grey Shades.inc: SPEEE

Inderpreet Singh

Helping  
elders live  
satisfying  
lives

### WHY

In my immediate environment, I have witnessed elders being constant victims of neglect and abandonment. Since my early childhood, I had been taught to treat my elders with love & care. However, with the way the elders around me were actually treated, I decided to explore the dismal situation further. My findings were in sync with the data from Help Age India, which shows that over 10% of India's 100 million elderly suffer from depression and 53% face neglect.

### WHAT

The magnitude of the problem of growing population of the elderly is reflected in the growing number of old age homes and their inhabitants. This also signals towards the massive disruption in existing family structures.

Regular interaction with elders inspired me to create solutions for helping people in their old age. Society For Productive Engagement and Entertainment for Elderly (SPEEE) started with a strong desire to fill the gap which old age homes have failed to address with regards to channelizing the potential and free time of the elders to create value in their lives.

SPEEE aims to increase the chances of healthy mobility & productive engagement of elderly up to the age of 75 to make them self-reliant and happy people. We will achieve this through our innovative model whereby we would engage with them for 48 hours in a week and 576 hours during the year.

### HOW

The USP of the programme lies in providing a safe space to help the elderly remain occupied meaningfully during the day. When they go back home in the evening, they can share quality time with their children/grandchildren, which the traditional old age homes fail to do. Harnessing the inner strength, interest, and abilities of elders, the programme has evolved into two phases and will ensure a dignified life post-retirement.

The 'Aspire': Motivates the elderly to get out of their lonely life by introducing them to various therapy sessions such as 40 minutes of physical exercise like aerobics and dance, 60 minutes mental exercise activities, and 60 minutes of recreation activities like movie screening, music, writing and one on one session etc.

The 'Manoeuvre': Enables hands-on experience in the activities of their interest such as baking, painting, photography, and gardening. This includes 150 minutes to learn and create things on a day-to-day basis.

This service will be provided at a reasonable cost of ₹2,000 /month on a subscription basis covering most of the middle class families.

By mid-2018, a SPEEE day care centre catering to 25 elders will be opened in Chandigarh with the proposed investment amount. The programme will be delivered to 300 elders by partnering with other day care and old age homes across three major cities of Punjab by the end of 2019.

### WHO

Inderpreet Singh, the Founder, has experience in building a community of youngsters named "I responsible Amritsar" which he nurtured over a year's time, growing to the size of 50 volunteers. He is currently studying Development Management at ISDM.

Gurkaran Singh, Co-founder, is an enthusiastic coder and software engineer by profession. He brings technical expertise in marketing and social media for crowd funding to SPEEE.

### ASK

SPEEE seeks a grant of ₹30,80,000 for the primary expenditure which includes the cost of setting up a) day care centre b) equipment and basic infrastructure and c) operational cost for 1 year. The pilot has a capacity to generate ₹6,00,000 in a year which will help us in organizing awareness campaigns and building partnerships to scale-up.

Project Location:  
**Chandigarh**

Year Founded: **2017**

Sector:  
**Community Wellbeing**

Legal Structure: **Trust**

No. of employees : **2**

Revenue: **₹0**

Investment: **₹30,80,000**

Type: **Grant**

Use of funds:

- **Setting up of day care center**
- **Operational cost for a year**
- **Administrative cost**



**Oryn**  
*Neharika Mahajan*



*Creating value from agricultural waste*

**WHY**



My engagement with disgruntled farmers complaining about the lack of opportunities in their villages revealed that rapid industrialization and economic activity has inflicted greater harm to their environment and surroundings than the benefits perceived. I witnessed a mess of open quarries, landfills with a world of trash beneath them, and the plight of small entrepreneurs working in slums leaving me with a deep sense of urgent action. The idea for Oryn emerged to connote interconnectedness between sustainable development and economic growth.

**WHAT**



We at Oryn create sustainable value chains by implementing circular economy measures for small and marginalized farmers & entrepreneurs working in ecologically distressed regions. Our work focuses on addressing complex issues like climate change, water, and land use challenges by providing solutions to local problems. One such method is to utilize agriculture waste. We work with farmers in Bihar and other states to recycle bio mass and generate livelihoods in the villages. We re-purpose the waste from banana farming to extract fibre for textiles and cardboard industries.

**HOW**



In our pilot since July 2017, we have undertaken extensive market research for identifying demand and supply hubs of banana fibre products across India. We have completed orders worth ₹20,000 for 5 customers, received over 30 leads, and built business relations with 6 vendors from Gujarat, Bihar, Maharashtra, Tamil Nadu, and Rajasthan. For setting up the banana fibre value chain, we have identified villages with dense banana plantations in Purnia District of Bihar. At Oryn, we also plan to bridge the gap between lack of innovation and finances by using these small-scale enterprises as Decentralized Resource Centres (DRCs) that are run by local communities. The three important activities at a DRC will include procuring agro-waste in bulk from the farmers, processing the agro-waste for value addition, and supplying the value-added products to suitable industries. Annually, 1 DRC will produce 12 tonnes of banana fibre, process 2400 tonnes of agro-waste, generate 3 full-time jobs, and contribute an additional income to the farming community. In Phase 1, we will continue our efforts to build forward linkages with textiles and cardboard industries.

**WHO**



Neharika Mahajan, Founder, She is a management graduate from CBS, Delhi University. She has a work experience of over 3 years spanning across rural entrepreneurship, micro-enterprises, and renewable energy. Neharika will be responsible for strategy and managing operations in Oryn.

Pramod Kumar, Field Head, Bihar, He hails from rural Bihar and has worked extensively with grassroots programmes for youth and rural enterprises. His expertise lies in connecting with the farmers and rural communities.

**ASK**



We seek a seed grant of ₹18,22,000. Of this amount, ₹13,92,000 will be used as working capital for 12 months for building a team of 4 in 3 regional locations; ₹1,80,000 will be used for marketing; ₹2,00,000 will be used for research and development; and ₹50,000 will be used for miscellaneous expenses.

Project Location: **Bihar**

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Year Founded: **2017**

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Sector: **Environment & Livelihoods**

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Legal Structure: **Sole Proprietorship;**  
Pvt Ltd registration (in-process)

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No. of employees: **2**

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Revenue: **₹20,000**

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Investment: **₹18,22,000**

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Type: **Grant or equity**

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Use of funds:

- **Build regional teams in crucial hubs**
- **Establish forward linkages with industries**
- **Research & development**



# KhaDigi Umang Shridhar Designs Pvt Ltd.

*Umang Shridhar*

*Spinning  
growth  
with digital  
khadi*

## WHY

As a child, I grew up in a small village Kishungunj, Madhya Pradesh where there was rampant discrimination on the basis of caste, religion, and gender. I understood how wrong this was and wished to bring about a change, but how? Till I moved to Delhi for my graduation, I only pondered over the plight of women back home from these marginalized communities. After working with several NGOs and interacting with women, I realized that this discrimination was due to economic instability and social stigmas. In search of a solution tackling the problems of women to earn regular income, I studied fashion technology from NIFT Bhopal. It was there that I found 'Khadi' as a way towards self reliance ingrained in its philosophy as promoted by Mahatma Gandhi.

## WHAT

KhaDigi is a combination of two words khadi (hand spun hand-woven fabric) and Digi (digital printing process). It is a conscious effort to bring old and new technologies together to make sustainable products. The organization aims economically stabilize women by providing training to work on charkhas, and manufacture Khadi thread from home.

## HOW

Our business model is a hybrid one wherein we are a private limited company working as a research, design, marketing and a branding agency for the production centres, which are KVIC registered institutions. We aim to make a model organization in Jaura, where there are 229 women trained as spinners. We will develop a portfolio of fabrics of different counts, weaves, and textures to be sold to bigger brands like Fabindia, Anokhi, and Kilol. This will then be replicated in Kishunganj. Our sales model is also a mix of B2B and B2C (70% fabrics and 30% products), which are selling under the brand name KhaDigi through different sales channels like store collaborations, exhibitions, and online stores. We will produce 1,00,000 meters of fabric and sell it to big brands including introduction of Khadi in the school and college uniforms specially for students studying in government schools.

## WHO

Umang Shridhar (Founder and Research Head), After completing graduation, Umang did a diploma in fashion design and clothing technology from the National Institute of Fashion Technology, Bhopal

Deepanshu Tyagi: He is an MBA in finance and marketing and heads business development and marketing in the firm, and has worked with firms such as PwC India, India Mart, etc.

Nidhi Pancholi: Designer from NIFT Mumbai. She looks after design and print development. She has worked with brands like Being Human as a designer and has also assisted few designers in Mumbai.

## ASK

We have received incubation support from a Start-up Oasis which provides us seed fund and mentoring. For expansion, we plan to raise ₹10,000,000 as equity for establishing the manufacturing unit in Kishunganj and providing employment to at least 30 women there. We will also use this fund for research, design, marketing, and branding of khadi in the market and increasing the adaptability of this fabric among young customers.

Project Location: **Jaura, Kishunganj, MP**

Year Founded: **2015**

Sector:  
**Rural livelihood**

Legal Structure:  
**Private Ltd.**

No. of employees : **7**

Revenue: **₹1,000,000**

Investment: **₹10,000,000**

Type: **grant or equity**

Use of funds:

- **setting up of manufacturing unit of khadi at Kishunganj**
- **Marketing and Branding**
- **Research and Design for khadi**



## Praas Development Foundation

Vilas Gite

Empowering  
the grassroots

### WHY

Despite numerous government schemes targeting rural welfare, dearth of leadership at the grassroots level is a huge impediment to their development. It is imperative to bring about a paradigm shift in the way India perceives its villages. I envisage changing the current scenario of Indian villages through Praas Development Foundation (PDF).

### WHAT

The idea is to shorten the socio-economic differences between rural and urban India by bringing about a rural revolution. Sarpanch Leadership, a Fellowship programme, aims to build capacities of fellows who will assist the Sarpanch of a village, spearheading the “new development narrative of rural India”. The fellows will be recruited from the young minds of India thereby increasing social awareness and participation among the people in their villages.

### HOW

PDF aims to empower the Sarpanch in becoming the ‘Changemaker’ in his/her village through structured capacity building programmes and supporting them with trained ‘Young Sarpanch Fellows’ who assist them in their work. Graduates from diverse backgrounds are selected for a 11-month fellowship programme, in which they assist the Sarpanch in providing customized solutions for development activities. Fellows also provide hands-on Entrepreneurship training to the rural youth, assisting them in identifying business opportunities in their villages.

We conducted a pilot programme focused on motivating the Sarpanch to implement the Kitchen Garden Project in the villages of Mandvi in Surat and in just 45 days with a team size of 10, impacted the lives of 20,000+ community people. We aim to launch our first 11-month fellowship programme in the 10 villages of Surat. To achieve this, we strive to provide high-class mentoring and training facilities for the fellows, Sarpanch and the rural youth, by collaborating with research institutes, ministries, NGOs and experts. Our future plans include building a strong network of incubation hub & aftercare monitoring facilities for rural start-ups.

### WHO

Vilas Gite, Founder and CEO is presently serving as a consultant with the Ministry of Drinking Water and Sanitation, Government of Maharashtra.

### ASK

We seek to raise Rs 26,10,000 for a cluster of 10 villages, serving 10 Sarpanch, 400 rural youth, and close to 15,000 villagers. The funds would be utilized for supporting the training, boarding & lodging, honorarium for experts, and stipends of fellows. We will bring a team of experts to develop leadership and entrepreneurship modules in vernacular languages for the Sarpanch and rural youth.

Project Location:  
**Surat, Aurangabad**

Year Founded: **2017**

Sector:  
**Rural Development**

Legal Structure:  
**Sec 8**

No. of employees: **2**

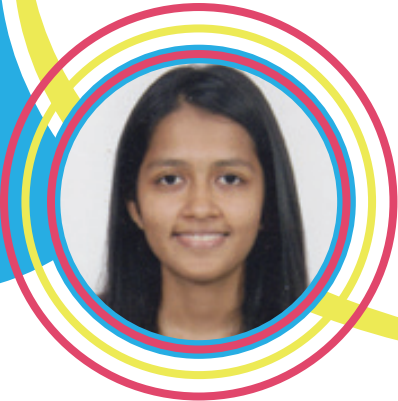
Revenue: **₹0**

Investment: **₹26,10,000**

Type: **Grant**

Use of funds:

- **Stipend of Fellows**
- **Trainings of Fellows, Sarpanch and Rural youth**
- **Marketing and Advertising**
- **Logistics**
- **Administrative and Working Capital**



**Amiku**  
**Devaja Shah**



### WHY

My battle with social anxiety, panic attacks, and eventually depression led me to begin writing for my University Magazine. After reading my articles, many people reached out to me privately for guidance and counseling to help them deal with their personal struggles. That was when, I realized the magnanimous void that mental health patients endure in terms of having a support structure, unaffordable professional help, and the associated stigma attached to the condition.

### WHAT

We provide support to mentally ill patients by guiding them in their treatment options, and connecting them to quality care at a subsidized cost. We are targeting an 80% reduction in the current cost to consumer for mental health care services at ₹200 per session. Through our support care service, we aim to reach out to 8,000 people by the end of 2018. By 2020, our annual service numbers are targeted at over 40,000 people, which will also include providing on-location periodic treatment to over 50 villages.

### HOW

Amiku works through its physical center, website and mobile app, and we also reach out through rural camps. Our physical center, 'Sounding Board Space' will be a concept space for people to know more about mental health through awareness programmes; group meetings; screening of movies on mental health issue and availing treatment. Our app and website will provide services such as chat bots, self assessment exercises & coping mechanisms, and access to online support community. We will promote an online community of mental illness survivors called 'struggle-buddies' who'd serve as direct contacts. It is in this well-rounded support ecosystem that the USP of Amiku lies.

In the villages, we will conduct Awareness and Checkup Camps, in which we train local screeners to recognize basic signs of mental illnesses. We follow up through local PHCs in partnership with psychiatrists.

We also partner with universities offering degree programmes in psychology to train their final year students in practical therapy experience. We also plan to increase revenue opportunities by contracting with schools, universities, and corporates to provide them with in-house psychologists, regular productivity enhancement workshops, and different versions of the application & website customized for the mental health needs of their students and employees. The pilot will be conducted with the basic online model for 4 months till February 2018 and we aim to reach 250 people by then.

### WHO

Devaja Shah, Founder - An ICT engineering graduate from DAIICT, Gandhinagar. She has done an entrepreneurship programme at CIIE, IIM A and is an avid contributor to Open Source, the KDE Community, in particular.

Sarita Shah, Chief Psychological Advisor - A practicing psychologist for 12 years and works with Maanas. She has done many mental awareness workshops and worked with organizations such as Awaag and BPA to help treat mental disorders in victims of domestic abuse in rural Gujarat.

### ASK

We are seeking investment in the form of a grant of ₹20,20,000 which includes the capital cost of ₹1,00,000 for developing the application/website and ₹1,50,000 to establish the center, along with the operational costs of ₹10,00,000 for running the center, ₹3,00,000 for research and technological additions to the app, and ₹3,70,000 to conduct rural camps and to hire local screeners.

Project Location:  
**Ahmedabad**

Year Founded: **2017**

Sector:  
**Mental Healthcare**

Legal Structure:  
**Sec 8**

No. of employees : **5**

Revenue: **₹0**

Investment: **₹20,20,000**

Type: **Grant**

Use of funds:

- **Running a physical center**
- **App Development**
- **Content Creation**
- **Research**
- **Awareness Camps**
- **Training Program**

*The School for Social Entrepreneurs India is a registered Sec 8, a not-for-profit company.*

We work in partnership with the government, corporates, trusts and foundations. Our partnerships help us to reach people with practical ideas for change, leverage a wide range of skills and experience to benefit our students, and provide vital funding to ensure people from all backgrounds are able to access our programmes and support.

**When we work with partners we invite them to:**

Support a fellowship participant

Support an innovation

Get involved with the programme

We work collaboratively to create social change and welcome opportunities to work with additional partners to support our inspiring and growing community. We highly value the commitment of time and resources from people who offer pro bono services to us, and welcome offers of support. We customize our programmes for organisations, design new programmes to suit the needs of people at different stages of their social enterprise.

**Come forward to help us create an impact  
by supporting social entrepreneurs**

**Contact us:**

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