

school for social entrepreneurs india

EVERYBODY HAS THE CAPACITY TO BE REMARKABLE





When the roots are deep, there is no reason to fear the wind. - AFRICAN PROVERB



Never before has the role of Social Enterprise been more important in addressing the needs of this ever-changing global and Indian reality.

CHAIRMAN'S MESSAGE

As we look at a world with ever more complexity, we need to continue to challenge ourselves with new and innovative models for servicing the needs of an evolving society. The purpose of business in and for society—as is the role of the government and social sector in delivering to communities that which they most need: to live a dignified and wholesome life—continues to change and challenge those of us who engage in finding solutions for some of our most disadvantaged communities.

Never before has the role of Social Enterprise been more important in addressing the needs of this ever-changing global and Indian reality. The model brings the benefits of private enterprise to create sustainable strategies to individuals and institutions whose mission is to improve the lives of marginalised populations.

Our mission at SSE India is to enhance and deepen the skills of individuals who are looking to address some of the important issues that India faces, and to help them create sustainable business models which will cause for lasting positive impact across the communities they serve. Over the last 3 years, our Social Start-Up Fellowship has seen over 60 individuals go through the 9-month programme, some who were at the ideation stage and others who have gone into expansion and later-stage funding for their respective enterprises. We feel the response to and from these fellows has been extremely positive and we continue to support them through their journey to create new models, bringing the private sector and the social sector closer than they have ever been historically.

SSE India continues to push the boundaries to find new models to expand its reach and deepen its impact across India and the region. We thank our partners who have been by our side through this journey and welcome others to join our mission in delivering lasting, sustainable solutions to some of India's most pressing challenges.

Keep Giving!

CEO'S MESSAGE

Namaste!

3 years. 61 fellows. Footprints in 19 states across India, impacting some of the most important development indicators of our nation. Together we change lives.

It gives me special joy in sharing this journey with all of you. We embarked on this exciting vision in 2016, and since then we have been embracing uncertainty—which has unfolded with miracles of love and opportunities. Our work keeps us inspired, because we support inspired social entrepreneurs who follow their passion with vision. They keep us at it.

Many pictures arise in my mind about these three years...

When the first cohort of our Social Start-Up Fellowship Programme gathered, it seemed as though spring had blossomed...

Our triumph was complete. The peace that we experienced was destined to endure with the power of our fellows, people who live a life of significance and worth. Their aspiration to make a positive and long-standing contribution to the world fills us with great positivity.

The School for Social Entrepreneurs India has deeply influenced my own life. We learn best from people, and our fellows have taught me so many life lessons. For me, working at SSE has become a healing for my soul, interacting with the fellows who have taught me to continually strive to keep my head well above the stream.

It is unrealistic to expect social entrepreneurs to be 'jack of all trades'. Whether they have the 'know-how' of the business or not, they have amazing capability and the 'know-why', 'know-who' and 'know-where' of the social business. They network and mobilise resources required for their enterprise, and remain determined in the face of adversity.

The programme holds the hands of our fellows giving impetus to their natural tendency to reach out, develop,

learn, and mature...helping them move towards increased consciousness and deeper self-awareness. The elements of the programme include practical learning, mentoring, project visits, and action learning—which together enable fellows to examine their idea, develop a business model, integrate their personal values, and redefine social impact.

Our endeavour to prove and improve how change happens has found success through the work that our fellows do. We believe that entry to social entrepreneurship learning programmes should be accessible to all—particularly those on the frontline of social problems. At SSE, we invite applications from anyone between 18-70 years old and we do not generally ask for any educational qualifications. This enables us to deliver jargon-free learning and emphasise our bias towards action. Our programme stands out both for the breadth of social issues addressed and the range of beneficiary groups supported.

In these three years, our support partners PwC, BIMTECH, Concentrix, Peacetech Lab, and 36 Inc have extended their resources, and, more importantly, their 'people time', which has been of utmost value to us. We offer our sincere gratitude to all who have contributed to our growth.

I thank Mohit Arora, our first Learning Manager, who shouldered the responsibility with me, and our Board members who have given me the space to operate and create. It was to grow then, and Tanushree Luthra joined us as the next Learning Manager to help us expand the programme offering and also deliver international programmes. The recent addition to the team, Sandhya Etikala, has picked up the loose ends as Programme Coordinator, and is supporting us to build processes and systems to make a more robust organisation. We are now ready for our next phase of growth, with three years of reflection and many more years to count in this saga of growth trajectory.

SHALABH MITTAL CHIEF EXECUTIVE OFFICER

66

The programme holds the hands of our fellows giving impetus to their natural tendency to reach out, develop, learn and mature; helping them move towards increased consciousness and deeper self-awareness.

CONTENTS



- Jaivir Singh _{Chariman}
- vi Shalabh Mittal Chief Executive Officer



ABOUT SSE INDIA

- 6 SSE India's Footprints
- 8 What We Do
- 10 Our Theory of Change
- 12 Timeline
- 14 Milestones





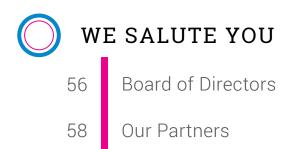
30 Mentoring







OUR FELLOWS SPEAK 50





MICHAEL YOUNG FOUNDER, SCHOOL FOR SOCIAL ENTREPRENEURS

THE GENESIS

The School for Social Entrepreneurs (SSE) was started by an amazing individual, Michael Young, during the 90s in the United Kingdom. Michael was a serial entrepreneur who had founded and co-founded dozens of organisations and had an idea to provide a platform for promising entrepreneurs with a zeal to positively impact society. Michael realised he could multiply his impact by equipping the next generation of social entrepreneurs to start up brilliant organisations to create social and environmental change. He started talking to people with curious minds and passionate hearts, who also believed that society could be fairer.

The first SSE cohort was run in 1998, from Bethnal Green in East London. Among the young upstarts was Alastair Wilson, who went on to participate in diverse social entrepreneurial ventures, and later became the CEO of SSE.

In 2000, the SSE team realised that this unique approach of supporting social entrepreneurs to create social change could work in other locations, too. The initiative gradually evolved, and has grown into a global network of schools across the UK, Canada, and most recently, India.

Since then, we've helped thousands of people learn how to transform communities and help people in need. We're still innovating, impacting communities, and having fun while we're at it!



My inspiration for working with Social Entrepreneurs at SSE is enlightened self-interest!

This is easy to understand - who wouldn't love my job, it's a privilege to work with some of the most innovative, dedicated and talented Social Entrepreneurs working tirelessly to effect a positive change in society!

Loads of people go to work with a sense of dread. I, on the other hand, skip in to work, thrilled at the thought of the inspirational people I will encounter throughout the day!

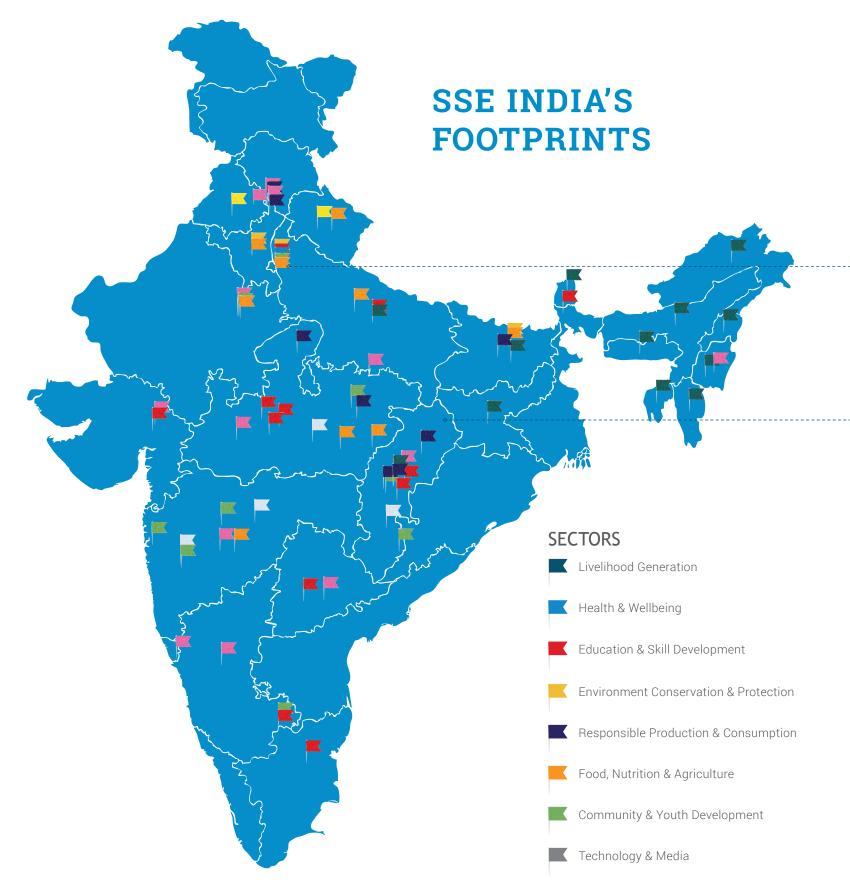
> ALASTAIR WILSON CEO, SSE

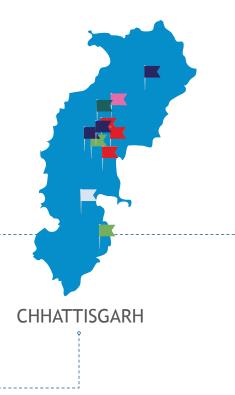
...this inspiration has led us to grow globally, and in India.

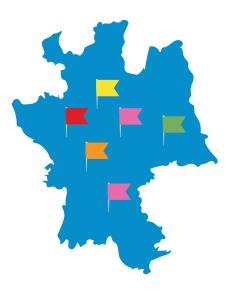
ABOUT SSE INDIA











DELHI NCR

SSE India Fellows are creating impact in the following states:

- Andhra Pradesh
- Assam
- Bihar
- Chandigarh
- Chhattisgarh
- Delhi NCR
- Goa
- Gujarat
- Karnataka
- Madhya Pradesh

- Maharashtra
- Odisha
- Punjab
- Rajasthan
- Sikkim
- Tamilnadu
- Telangana
- Uttar Pradesh
- Uttarakhand

3 years, 61 fellows, footprints across 19 states in India, impacting some

of the most important development indicators of our nation - together we change lives.

- Shalabh Mittal, CEO, SSE India

We invest in the entrepreneur and believe our support enables building a socially relevant enterprise.

WHAT WE DO



We can't fix issues like poverty and inequality alone. At the School for Social Entrepreneurs (SSE) India, we support people with practical ideas for creating a positive change in their community. Our platform enables them to convert their ideas into working solutions and bring their social enterprises to life. We run dynamic and engaging learning programmes, provide advice and support, build partnerships, and share our evidence and insights.

But, we're not a traditional school. Learning with SSE is inspiring, actionbased, and accessible. Our approach embodies the belief that, with the right support and investment in the entrepreneur, the enterprise is more likely to succeed. And that's how we create social change together.

SSE advocates 'Doing Learning Differently' which defines the structure of the programme. Every entrepreneur's actions are a responsible step towards achieving a definite purpose.



VISION

Our vision is of a more equitable and just society which values, actively supports and empowers all individuals seeking to engage in entrepreneurship for social benefit.

MISSION

Our mission is to address inequalities and social exclusion by supporting social entrepreneurs from all backgrounds to transform their talent into real social outcomes, in the form of sustainable solutions to poverty and disadvantaged communities.





OUR VALUES

Integrity Openness Sense of possibility Inclusiveness Empowerment Results-focussed

OUR THEORY OF CHANGE



The School for Social Entrepreneurs invests in individuals so that they are better equipped to **establish and sustain organisations that create positive change** for people and communities. Our Theory of Change shows the activities SSE undertakes to support individuals on a learning journey.

We start by **mobilising the experience of enterprising people** across different sectors. We look for individuals who have an understanding of the social issue they aim to address, gained either through direct experience or deep exposure to that issue.

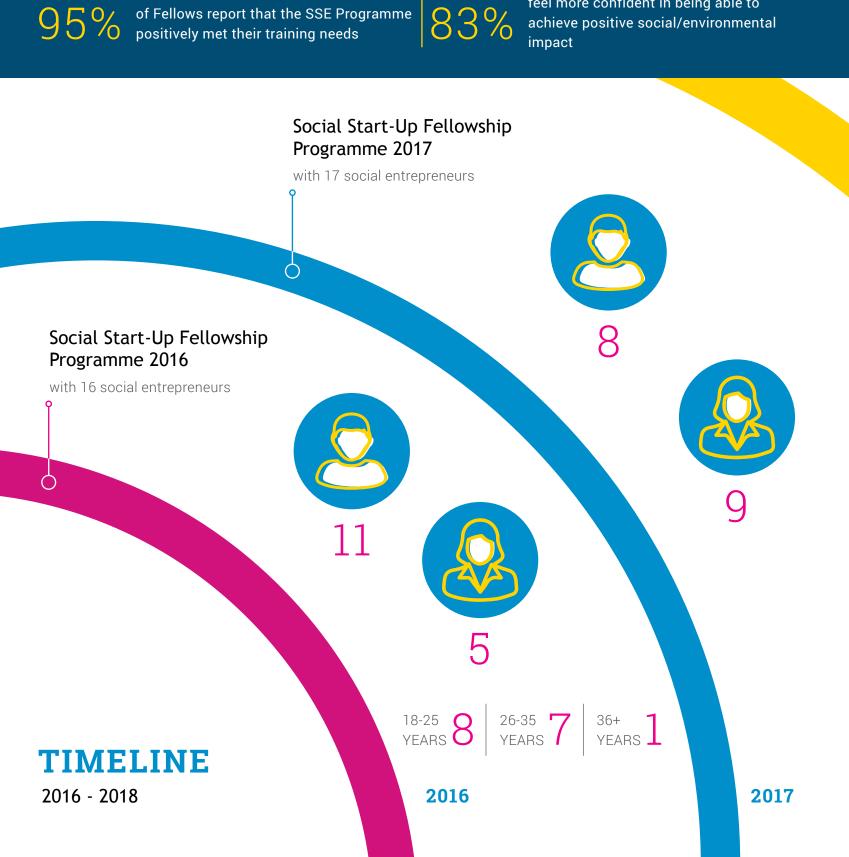


Our **learning methods** differ from others. All the elements of the programme follow a 'learning by doing' approach and ensure individuals have a practical project idea or existing venture within which they can apply their learning.





Our programmes and courses support learners to achieve **four main outcomes**, all of which are crucial foundations for enabling them to start, grow and sustain organisations which improve people's lives and benefit communities: Emotional Resourcefulness; Social Impact; Business & Entrepreneurial Skills; and Networks.

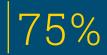


feel more confident in being able to

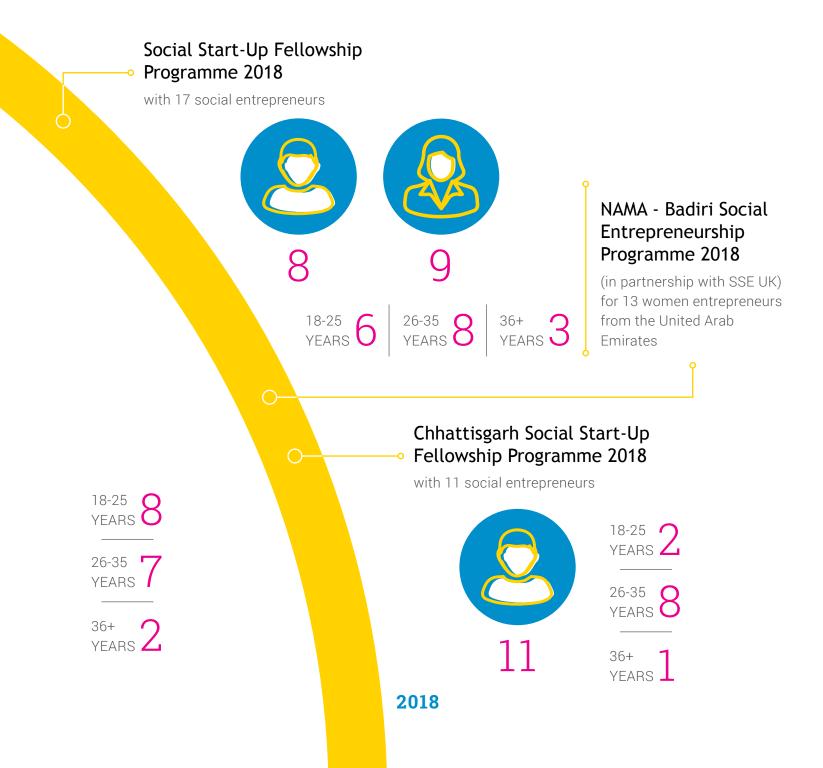
achieve positive social/environmental



of Fellows say they feel more confident about their project or organisation as a result of the SSE Programme



agree or strongly agree that SSE has helped contribute to the greater sustainability of their organisation



MILESTONES

After over two decades of successful operations in the western world, the School for Social Entrepreneurs decided to enter into India - the emerging market in the South block. SSE found its true development partner in PwC, and many corporates, government agencies, and foundations came forward to support.

We launched SSE India in 2016 with our flagship programme, the 'Social Start-Up Fellowship'. This programme has supported 61 fellows in three years, each of whom have come from diverse backgrounds across India with ideas to address the challenges of inequality and social exclusion.



Left to Right: Mohit Arora, Learning Manager, SSE India; Ness Wadia, Director, SSE India Board; Jaivir Singh, Chair, SSE India Board; Shalabh Mittal, CEO, SSE India





SOCIAL START-UP FELLOWSHIP PROGRAMME - 2017



SOCIAL START-UP FELLOWSHIP PROGRAMME - 2018





NAMA - BADIRI SOCIAL ENTREPRENEURSHIP PROGRAMME (UAE) - 2018



NAMA - BADIRI SOCIAL ENTREPRENEURSHIP PROGRAMME (UAE) - 2019

DOING LEARNING DIFFERENTLY





ON A LEARNING JOURNEY

Tackling complex social problems, and finding a business model that can sustain lasting social impact is no easy task. Luckily, we know how social entrepreneurs learn best.

At SSE, we believe that **everybody has the capacity to be remarkable**. Our learning programmes support people from all backgrounds to realise their potential and bring about lasting social and environmental change.

Our learning programmes favour action over theory: they are dynamic, interactive, and inspirational—just what a social entrepreneur needs to start and lead a social enterprise.

We understand that social entrepreneurship is inherently challenging, and support social entrepreneurs to deal with the inevitable stumbling blocks they face along the way. Our approach to learning isn't about memorising pre-written theories in books, but rather enables social entrepreneurs to translate new knowledge into action. We curate sessions designed to bring about learning outcomes that are transformative as they are useful.

There are no exams to pass or fail, yet we encourage social entrepreneurs to own the responsibility for their learning. The best part is, they don't have to do it alone. SSE's cohortbased approach creates a community of like-minded individuals, committed to making progress that benefits society. Each social entrepreneur is matched with a mentor, participates in Action Learning Sets, and engages frequently with a network of facilitators and practitioners.

In this safe and nurturing space, social entrepreneurs gain the confidence to ask tough questions, seek help, and take bold steps—while building diverse and enduring connections.



The social entrepreneurs that come into our fold have already been bitten by the bug of inspiration, passion, and determination to transform wrongs into right. We simply offer the space and opportunity for them to connect and re - connect with their source of knowledge within; refine their social enterprise offerings with empathy and business acumen; and harness confidence and courage to bring their purpose to life.

TANUSHREE LUTHRA LEARNING MANAGER, SSE INDIA



EXPERT SESSIONS during 2016 - 2018

These are opportunities for fellows to build their knowledge and skills in key social entrepreneurship areas. Our programme covers 14 such areas, which include Design Thinking, Marketing, and Finance, to name a few.

Sessions are delivered in an interactive and non-academic style, enabling social entrepreneurs to easily grasp new topics, brainstorm, and create an action plan for their own enterprise. Experts are practitioners with valued expertise and real-world experience who are able to bring their topics to life in an engaging manner, incorporating the diverse learning needs of the cohorts. Over the years, our experts have come from PwC, learning institutions, corporates, private firms, and social enterprises.











Seeing SSE India make a real difference to the fellows has been simply amazing. The commitment to the cause and the passion to impact the lives of fellows is endearing. It is simply energizing and humbling. The positivity which the fellows bring in reinforces "hope". That draws me in year after year. I can only say that while the programme is contributing to creating social enterprises, I feel that SSE in many ways is contributing to creating humane human beings. That is priceless!

SUNIL GANESH PARTNER, PWC & SSE INDIA FACILITATOR OF 'THE ART OF STORYTELLING' 2016-2018



WITNESS SESSIONS during 2016 - 2018

Witnesses are social entrepreneurs who spend time with fellows describing their first-hand experience with creating change: the good, the bad, and the ugly. This honest and unedited interaction creates a unique impact on our fellows, as they witness vivid testimonies of dealing with the real-life challenges and opportunities of being a social leader. As they traverse their own journey as practitioners, our fellows gain inspiration, a vision for success, and the strength to embrace failures. Till date, we have engaged with individuals from multiple sectors and geographies in India.













For every revolution there is an igniting evolution that is the spark to constantly remind the pursuit to grow stronger every moment. SSE India is that evolution, the spark, the sculptor of grit, and the source of constant inspiration that has brought hope into millions of lives through its work.

My experiences with SSE as a mentor, expert, and friend has been more of a divine responsibility than a mere honour. The opportunity to meet and share our dreams is something that I prize the most; an opportunity to inspire and get inspired.

Beyond a wish, I know I choose the pursuit of SSE and I am always geared up to write many more chapters with them—adding to the story that I write, to a million that will be written together. Love from 'The Madman'.

> SWAPNIL TEWARI FOUNDER, LIVEMAD & SSE INDIA WITNESS 2016-2018



ACTION LEARNING SETS

during 2016 - 2018

Action Learning is the heart of the SSE programme. Here, the social entrepreneur finds the opportunity to connect the dots and create harmony between learning and doing, within a supportive and confidential space.

Action Learning is a group coaching technique, made up of small groups of social entrepreneurs from the same cohort (a 'set'), working cooperatively to tackle reallife individual issues and challenges. Action Learning operates on the belief that the individual already has the knowledge to solve his/her problems, but may need support in the form of questions to bring these answers to light.

Each set is led by an Action Learning Facilitator from the wider SSE network, many of whom are SSE India fellows themselves. Till date, we have trained over 20 Action Learning Facilitators who are certified by the Action Learning Centre, UK.



I interacted regularly with the fellows from my AL set, witnessing their journeys over our sessions. Each time we met, the presiding mood was different, ranging from upbeat to disoriented, and back to promising, and so on. On constant display however, was the genuine spirit of camaraderie which allowed the space to be 'collaborative' over 'competitive'. The experience showed me how the growth of the entrepreneur was mirrored by the evolution of the enterprise.

MANJARI AGARWALA ENTREPRENEUR & SSE INDIA ACTION LEARNING FACILITATOR

This journey has been one of the most rewarding ones. I've seen, felt, and heard all of my fellows evolve in a way that's almost tangible, and I'm so grateful to everyone I've worked with at SSE India for this glorious journey. I've seen myself develop as a listener and coach. I'm truly grateful to SSE for this beautiful experience and will continue to be an Action Learning Facilitator in whatever contexts I can enable reflection, action, and learning. Action Learning is for life.

JIGYASA LABROO FOUNDER, SLAM OUT LOUD & SSE INDIA ACTION LEARNING FACILITATOR





Joanna Ridout, Associate, Action Learning Centre (UK); Conducted Action Learning Facilitators' Training from 2016 - 2019 The sheer passion and energy that these social entrepreneurs bring is contagious. Their purpose and drive are tangible. They are extremely motivated to make a positive change. The impact of this change can be from one underprivileged life to the entire ecosystem. And they don't just talk about it, they make everything real. These entrepreneurs inspire me. I am grateful to SSE India for giving me this opportunity.

ANUBHUTI JAIN HR CONSULTANT & SSE INDIA ACTION LEARNING FACILITATOR



PROJECT VISITS during 2016 - 2018

Visiting existing social enterprises and organisations that are embedded in the community and working in real-time is often an eye-opening experience for our fellows. The social entrepreneurs behind these entities are most times engaged in an extraordinary range of activities that contribute to making their social enterprise work. This helps our fellows gain a 3D picture of what it's like to make these activities happen in reality: the full mix of what exactly is done in a successful social enterprise, and how.

Over the 3 years, we have journeyed to New Delhi, Mewat, Alwar, Agra, Jaipur, and red - corridor districts of Chhattisgarh and spent time at organisations that are creating incredible impact.

The most indelible imprints have been created when our fellows have interacted with the beneficiaries of these initiatives: tribals, street children, acid-attack victims, persons with disabilities, young girls who have endured child marriage and child labour...and the list goes on. They leave enriched with a sense of possibility and a deeper awareness of the transformative impact of social entrepreneurship.







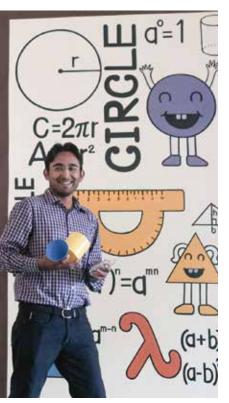




Divisibility Rules









MENTORS during 2016 - 2018

SSE's approach to mentoring focuses on creating mutually beneficial relationships between mentors and the social entrepreneurs on our programmes. Mentors act as a supportive sounding board, offering an objective and new perspective through a process that uses feedback and reflection to foster learning. The mentors who join our programmes are all senior professionals from a variety of industries and backgrounds, each with a common drive to support an up-and-coming social entrepreneur in creating their new venture. Till date, the mentors in our fold have come from PwC India and other corporate and private institutions.







This has been an invaluable experience for me as it has given me an opportunity to mentor a passionate and committed individual who is constantly willing to push boundaries and is not shy of trying new approaches. It has also given me an opportunity to make a small contribution to my "mentee's" efforts through a process of dialogue as well as an opportunity to glean some home truths about the highs and lows of an entrepreneur's daily endeavours.

> KAUSTABH BASU EXECUTIVE DIRECTOR, PWC & SSE INDIA MENTOR 2016-2018

WE CREATE CHANGE TOGETHER







COMMUNITY & YOUTH DEVELOPMENT





SDG 1 No Poverty

SDG 2 No Hunger

NADEEM ALAM

Development Action and You

Pan India

Works towards eradicating child labour and restoring the spirit of childhood to such youngsters by providing opportunities for education & after-school skill-building activities.

BHARTI SINGH CHAUHAN

o-----o

PraveenLata Sansthan

Jaipur

Holistic child welfare, development, and empowerment of underprivileged children. Creates awareness around issues affecting women and girls while providing a platform for developing skills & entrepreneurship.

VILAS GITE

Praas Development Foundation

~-----

Surat, Aurangabad

Aims to empower the Sarpanch in becoming the 'Changemaker' in his/her village through structured capacity building programmes and supporting them with trained 'Young Sarpanch Fellows' who assist them in their work.

o-----o

RAJVI HALGEKAR

AFSF Foundation

Satara, Maharashtra

Envisions an ecosystem in which sports are accessible to all. Currently establishing sports centres that children from all income backgrounds can utilise, creating healthier & happier communities.





SDG 5 Gender Equality

SDG 10 Reduced Inequalities





SDG 11 Sustainable Cities Peace, Justice & & Communities Strong Institutions

SDG 16

RHEA PANDEY

Wearability

Delhi

Wearability's vision is to fuse adaptivity & inclusivity with mainstream fashion by designing fashionable, hassle-free & adaptive apparels for people with special needs—be it those with injuries, disabilities, or the elderly.

o-----o

SUBBAIAH T

Urban Morph

Bengaluru

Working towards the creation of 50 changemaker communities in the city of Bengaluru by 2022, to tackle civic challenges with practicable and citizen-led solutions, benefiting approximately 25 lakh people.

o-----o

ELEENA GEORGE

Second Chance

Delhi

Envisions a fair and just criminal justice system and offers specially-created educational products & services aimed towards enhancing prison inmates' competencies, holistically.

o-----o

BHUPENDRA MISHRA

The Resilient Foundation

Palghar, Mumbai

On a mission to impact 1 million lives by 2030. Working towards building resilient communities through emergency preparedness programmes, including first aid, emergency rescue techniques & disaster management.

o-----o

NARESH BABU KUNCHE

I Do Foundation

Sukma

Adopts a community-centric approach in addressing malnutrition in Sukma; mobilises community and government support to conduct activities such as prevention, diagnosis & treatment of malnutrition.

ANKESH BANJARE

Coshal

Raipur

Provides a platform for artisans of tribal art and crafts to earn a respectable livelihood from their skills, while contributing to the revival of traditional art forms.

o-----o

o-----o

AMIT RAJ

Feel Pramartham

Bhilai

Feeds, rescues & rehabilitates senior and mentally challenged street dwellers who are unable to meet their basic needs of food and shelter. Aims to set up a rehab & skill development centre by 2022.

YASH SHARMA

Rozahaar

Durg, Bhilai

Serves daily meals to railway platform dwellers, sources employment opportunities, and supports them in developing the required skills & mindset for acquiring and maintaining jobs.

EDUCATION & SKILL DEVELOPMENT





SDG 2 No Hunger

SDG 4 Quality Education



SDG 10 Reduced Inequalities

RAISA DAWOOD

Child & Youth Development Foundation

Tamil Nadu

On a mission to eradicate malnutrition among students and provide quality education. Engages volunteers in support activities for rural schools, and provides skill-building opportunities for children & youth.

MILAREPA DENZONG BHUTIA

~____

Scrapbook EduProjects

Darjeeling Hills

A platform for nurturing art, artists, and apprentices through an experiential co-learning environment and a mission to educate, inspire, and have fun. Engages children from low-income families to enhance their creativity, learning outcomes, and overall wellbeing.

NARESH SIJAPATI

Panah Foundation

Ahmedabad

Provides skill development, children's education, and legal/ advisory support for migrant labourers, daily wage earners, and their families.

ABHISHEK KUMAR JHAWAR

ADHISHEK KOMAK JHAV

National Abacus

Madhya Pradesh

Designs and delivers courses which enable students to develop sound mental arithmetic ability, confidence, writing skills, concentration, and creativity. Through this, they are able to realise their abilities and the possibilities that arise from focused learning.

ABHISHEK JUNEJA

Adhyaay Foundation

Delhi, Lucknow, Bangalore, Hyderabad Collaborates with schools to promote experiential learning workshops, enabling students to develop their thought processes, self-awareness, and emotional resilience for navigating life's challenges.

o------

RIDDHI DASTIDAR

Riyaaz

Delhi

Uses music as a tool to introduce 'big ideas' and drive selfexpression, life-skills, and values. Aims to integrate the arts into learning and action for children from marginalised communities.

o------o

YUSRA KHAN

Yellow Streets

Delhi NCR

Focuses on strengthening emotional intelligence & building aspirations to lead children and youth towards a sustained future through rugby training and leadership development.

PRADEEP KUMAR

Swamitra

Delhi NCR

Helps budget schools by promoting the 'school social work' practice among teachers; provides on-demand training sessions with the help of a 'Learning on Wheels' mobile van.

o-----o

ABHINAV SATPATHI

Skills Shala Foundation

Mahasamund

Platform for teenagers to develop essential capabilities & life skills for a healthy transition to adulthood. Runs courses & train the trainer programmes with a view to impacting 1000 children in Chhattisgarh by 2020.

SAHAL SAHU

KBTech

Korba, Raipur

Trains low-income youth from conflict-affected areas in computer skills, enabling them to secure and maintain jobs, and improve their economic outcomes.

o-----o

SHAHNAWAZ RAYEEN

Aptitude Labs

Chhattisgarh, Maharashtra

Provides coaching & support for low-income students attending government schools to prepare for aptitude exams, get into good colleges, and improve their education and employment outcomes.

o-----o

SANDEEP VERMA

Mathclub Foundation

Durg

Sets up inviting and engaging 'math labs' in government schools and runs math enhancement activities to inspire students to fall in love with the subject and improve their learning outcomes. Also builds capacity of teachers and school leaders through training programmes.







SDG 7 Affordable & Clean Energy SDG 8 Decent Work & Economic Growth

AKANSHA SINGH

Swayambhu Innovative Solutions

o-----o

o-----o

Bihar

Creating a circular economy to empower rural communities and generate electricity from biogas plants using agricultural waste.

ANURODH SACHDEVA

BioEn

Bihar

Provides rural villagers with low-cost stoves and green charcoal as alternatives for using wood as a source of cooking energy. Committed to reducing health hazards, pollution, and deforestation that results from wood burning.

VIDYUT MOHAN

Pirool Energy

Kumaon, Uttarakhand

Addressing outmigration by providing doorstep livelihood opportunties in the area of renewable energy. Uses waste biomass to produce energy products and services, while creating sustainable income for rural communities.

0------0

KANIKA PRAJAPAT

Kriya Labs

Delhi NCR, Punjab, Haryana

Tackling the problem of pollution in Delhi NCR by using patented technology to convert rice straw into pulp, and then creating consumer tableware. Farmers earn additional income from selling rice straw waste to the processing plant.





SDG 8 Decent Work & Economic Growth SDG 10 Reduced Inequalities



SDG 12 Responsible Consumption & Production

RAUNAQ PRADHAN

Saaras Foundation

Lucknow, Raipur

Empowers the lives of low-income groups by facilitating access to policies and reducing information poverty. Works collaboratively with community & government stakeholders.

PREM KUMAR

Sambhawana Development Foundation

Jharkhand, Bihar

Trains and supports tribal families to cultivate high-yield, goodquality lac. Using a processing facility within the community, they are able to produce high -value products for the export market.

HEMANTA MADHAB GOGOI

~-----

wowNE

NorthEast India

Provides a system for bringing the rich handlooms and local food products from rural North East to the limelight, while creating a sustainable livelihood for rural women.







SDG 2 No Hunger

SDG 8 Decent Work & Economic Growth

RAKESH GUPTA

Gramshree Development Services

Pan India

Provides innovative marketing solutions to improve the livelihood of tribal farmers. Runs custard apple processing units to enable tribal families to achieve better employment and economic outcomes.

ARCHANA RELAN

Miraculous Millets

Seoni

A premium brand of health food made from nutrition-rich millets that have been responsibly sourced and produced. Engages small-scale farmers in production towards securing better livelihood opportunities.

AJAY ETIKALA

Organic Ubuntu

Delhi, Haryana, Uttarakhand

~----

Provides essential institutional and market linkage support to connect small-scale organic farmers with end-customers directly, improving livelihood while making organic food accessible and affordable.

·------

RAADHIKA GUPTA, VIMAL PRABU

Foodshaala Foundation

Delhi NCR

Addresses the nutrition gap of urban poor children by providing low-cost, nutritious midday meals on a subscription basis via a community kitchen employing women from the community.



SDG 15 Life on Land

KRISHNA SINGH

Vishvaksenah Agro & Dairy

Bihar

Provides a complete support ecosystem for farmers in drought-affected regions for cultivating medicinal and aromatic plants. Farmers are then able to gain skills, business acumen, and economic security.

o------o

JITENDRA YADAV

Aikya Organics

UP

Promotes Zero Budget Nature Farming among women farmers with a vision of healthy & chemical-free food for all. Provides know-how and a market space in which these farmers can grow, consume, and trade chemical-free food through the brand, Dhaanika.

o-----o

SHALU NATHANI

Swazen

Jaipur

Product line of healthy and delicious confectionary items made from beetroot, karandas & other indigenous crops with a vision of better consumer health. Rural citizens are employed to responsibly source crops and utilise a chemical-free production system, earning them a better livelihood.

o-----o

BHAVESH WANKHADE

Alluvial Agro

MP, Maharashtra

Committed towards the vision of safe and healthy food for all by empowering tribal and marginalised farmers through better employment and earning opportunities. Products are marketed under the consumer brand, Tribe Grown.

٥-----٥

PABBATHI DEEPAK REDDY

Happy Farm Foundation

Gadchiroli, Maharashtra

Improves community health and the livelihood of tribal farmers through the production of unadulterated milk and ghee for both village and consumer consumption. By using Integrated Dairy Farming, farmers are able to better utilise their resources and gain valuable skills.



NIDHI CHAUDHARY

Tarang Clinics

Chandigarh, Mohali, Panchkula

o------o

Primary medical clinics for the urban poor, with a purpose to promote preventive healthcare. Working to reduce preventable illness and deaths in children and mothers, and ensure equitable access to quality health services for people from all economic backgrounds.

MUKESH PANWAR

Smile Express

Jaipur

Oral health for all through a mobile dental van, providing essential services to low-income rural communities. Also provides counselling services towards eliminating tobacco addiction.

AMIT TANDON

Association for People Centred Projects

Maharashtra

Aims to reduce instances of water-borne diseases in rural communties by supporting Gram Panchayats to adopt measures for water purification. Provides up-to-date, comprehensive data on water resources through an integrated system.

NAGESHWAR PANCHAL

Go-On India

Chindwara, Madhya Pradesh

°-----o

Creating a women's healthcare revolution by providing genuine feminine healthcare products to rural women and girls, while changing societal norms and creating a social spirit.





SDG 3 Good Health & Well-being

SDG 5 Gender Equality





SDG 6 Clean Water & Sanitation

SDG 9 Industry, Innovation & Infrastructure



SDG 10 Reduced Inequalities



SDG 15 Life on Land

SIDDHANT KHURANA

Mind Piper

Delhi

Works towards raising awareness and creating a community that understands and responds to mental health concerns more compassionately. Offers accessible mental health care through both face-to-face and and online counselling.

°-----o

ABHISHEK AGGARWAL

Nirmalya

Delhi

Urban waste management system and awareness campaigns for families in apartment complexes in the capital city, with a vision of reducing disposal to landfills.

°-----o

LOURDES SOARES

SabrCare & Soares Heathcare LLP

Goa, Jaipur

Simplified cancer care approach which provides patients and their caregivers information support, emotional support, and medico-practical advice to reduce the burden of disease and treatment.

o------c

DEVAJA SHAH

Amiku

Ahmedabad

Provides supports to mentally ill patients by guiding them in their treatment options, and connecting them to quality care at a subsidised cost, using both online and offline channels.

o-----o

ANIRUDH GAURANG

Rovnost Healthcare

Telengana, Karnataka

Rural healthcare startup making healthcare accessible and affordable to the rural population through a combination of physical and digital Infrastructure.

INDERPREET SINGH

Grey Shades

Chandigarh

Provides the senior population with supportive outlets that promote their wellbeing and community building. Addresses psychological, emotional, and social insecurities in the elderly caused by the challenges of modern life.

o-----o

SUMEDHA KUSHWAHA

Aim to Terminate Tobacco & Cancer (ATTAC)

Delhi NCR, Manipur

Offers community-based cancer screening, counselling for tobacco cessation, and employment opportunities towards a vision of creating a nation free of oral cancer.

o-----o

PRARTHANA SHARMA

Aatma Prakash Healthcare

Indore

Endeavours to offer emotional support to every individual in distress with acceptance, respect, and empathy. Provides a platform for young psychologists to facilitate interventions towards bridging key gaps that contribute to these emotional problems in adolescents.

DIPTENDU ROY

eLoo

Chhattisgarh

With a vision of comfortable highway travel for all, eLoo creates and maintains a chain of sustainable toilets for travelers along national highways of Chhattisgarh, which would be mapped on existing navigation systems.





SDG 8 Decent Work & Economic Growth

UMANG SHRIDHAR

KhaDigi

Jaura, Kishunganj, MP

A conscious effort to bring old & new technologies together to make sustainable products. Aims to economically stabilise women by providing training to work on charkhas, and manufacture khadi thread from home.

NEHARIKA MAHAJAN

Oryn

Bihar

Works with farmers to recycle bio-mass and generate livelihoods in villages, e.g. repurposing the waste from banana farming to extract fibre for textile and cardboard production.

o-----o

KASHISH AGGARWAL

Panchkosha

Chandigarh, Panchkula

A natural & earth-friendly body care product line made using pure, indigenous resources which are responsibly sourced. All packaging is biodegradable with an aim to reduce the plastic waste generated from cosmetic products.

o-----o

RAVI SHARMA

Actions for Transformation & Equity

Korba, Bhilai, Raipur

Uses local skills and resources to create jobs and deliver opportunities through environment-friendly technologies, such as green brick production, and the utilisation of industrial waste for building products.





SDG 11 Sustainable Cities & Communities

SDG 12 Responsible Consumption & Production





SDG 10 Reduced Inequalities SDG 11 Sustainable Cities & Communities

SONALI PATWE

Perseverance Infosystems

0------0

Pune

An intervention aimed at empowering the visually impaired through a technology-enabled personal assistant, so that they can perform day-to-day activities independently.

AYUSHI SHUKLA

Sanima

ΜP

Creates curated video and performing arts content to sensitise the public towards pertinent issues such as substance abuse, domestic violence, gender inequality, and environmental conservation.

DEVANSH MEHTA

Voicedeck Technologies

Chhattishgarh, Maharashtra

Enables people in remote areas to learn essential information via a technology that works in areas without internet, and a system that provides financial rewards for participation.



SDG 16 Peace, Justice & Strong Institutions



OUR FELLOWS SPEAK





Before SSE, I was unclear about the sustainability quotient for my enterprise. Even though I was aligned to the cause, I couldn't think beyond the classic grant/ charity model to raise resources. I was constantly nudged to broaden my perspective towards revenue generation alternatives; today I'm proud to share that we could raise more than half a lakh through our newly designed paid programmes.

- Yusra Khan; Founder, Yellow Streets & SSE India Fellow (2018)

I was able to meet my needs as a social entrepreneur, acquire skills related to it and above all, I was able to understand myself. I met my mentor here who made me believe the mind is not a vessel to be filled but a fire to be kindled.

- Raisa Dawood; Founder, CYDF & SSE India Fellow (2016)





At SSE, they don't tell us what to do; they ask us to think about what we should do. The focus on self, and the onus of self being able to manage the enterprise is a theme which has been consistent throughout the fellowship programme.

- Raunaq Pradhan; Founder, Saaras Foundation & SSE India Fellow (2017) "

Many of us see a successful social entrepreneur from the final product they have built, money they have made or the impact they have created. But SSE is the journey that makes us who we really are; they help us find our purpose.

- Amit Tandon; Founder of Association for People's Centered Practices & SSE India Fellow (2016)





At SSE, we grow by supporting each other. The learnings from the programme not only groomed me as an entrepreneur, but also gave me lessons for life. At the end of every session, I became a better version of myself.

- Sonali Patwe; Founder, Perseverance Infosystems & SSE India Fellow (2017)

In 9 months, I was able to convert my vague idea into an enterprise which is generating revenue. SSE helped me to gain confidence in my ability to be a social entrepreneur. Through the process, I developed the ability to reflect on myself, do what is needed for the cause, and get out of my comfort zone.

- Raadhika Gupta; Founder, Foodshaala Foundation & SSE India Fellow (2018)



WE SALUTE YOU





BOARD OF DIRECTORS



Vice-Chairman, PwC India Foundation; Advisor to PwC India Chairman; serves on Global CSR Board, PwC Network. President, Impact Group; with varied interests in real estate, auto retail & finance. Former Advisor to Dean, Fuqua School of Business, Duke University. Has worked with Fortis Healthcare in setting up the first hospital in Mohali; driven marketing and operations at corporate office. Deeply involved with family's not-for-profit focused on the Girl Child, Nanhi Chhaan Foundation.

JAIVIR SINGH, CHAIRPERSON

GURPRRIET SIINGH, DIRECTOR

Senior Client Partner, Leadership and Talent Practice at Korn Ferry Hay Group. Expert in large-scale organisational change, aligning organisational culture & strategy, working with senior leadership teams to identify and drive transformational performance, leadership coaching, and driving innovation. Gurprriet is the father of two daughters who, he says, teach him more over a weekend than he learns elsewhere in a year.





Parvathi combines a deep interest in the innovation mindset, with a recognised capability in facilitating the journey from innovation to entrepreneurship. As Principal Consultant at Innovation Alchemy Consulting, she focuses on the innovation process & facilitation. Founder & CEO of Fresh Harvest Pvt Ltd; a horticulture venture based on a hedged business model design. Empaneled specialist Facilitator for Harvard Business Publishing in India.

PARVATHI MENON, DIRECTOR

ADVISORS



Global Diversity Leader of PwC and one of the first female Partners at the firm. Previously held leadership roles in Risk & Quality, Assurance, and Ethics, and was the first woman in each of these roles, too. Often cites the fact that she grew up with two elder brothers as the key reason for her success in what is sometimes seen as a "man's world"!

SHARMILA KARVE, DIRECTOR

NESS WADIA, DIRECTOR

Chair. Board of National Peroxide Ltd; MD, Bombay Burmah Trading Company; Director on the Boards of Britannia; Bombay Dyeing; Go Air; Go Investments & Trading Corporation; Virtual Education Network; KPH Dreams Cricket; and Panella Foods & Beverages. Trustee (Member of Board) of Modern Education Society and Secretary to the Board of Modern Education Society, Pune; and Trustee of Sir Ness Wadia Foundation; F.E. Dinshaw Trust: and Britannia Nutrition Foundation.





RICHARD COLLIER-KEYWOOD CHAIR, SCHOOL FOR SOCIAL ENTREPRENEURS



ALASTAIR WILSON CEO, SCHOOL FOR SOCIAL ENTREPRENEURS

THANK YOU TO OUR PARTNERS

Forging strong relationships with organisations and individuals who support our work is at the core of what we do.

Since inception, **PwC** and its people have contributed towards our formation in India. They have helped us in delivering expert sessions and become mentors to our fellows, enabling the programme to strengthen over the years. **British Council India** came forward to support with hosting our launch and sponsoring the first cohort of the Fellowship Programme in 2016.

The model found its new home in Chhattisgarh to pilot a state-based programme, supported by **Peacetech Lab** and **36 Inc.** Peacetech Lab works to support people in using technologies aimed at effective grassroots conflict prevention. 36 Inc., the first state-supported business incubator in Chhattisgarh came forward as a host and supported us in delivering the state-based programme.

In 2018, **Concentrix** came forward to support our Fellowship Programme with a focus on celebrating women entrepreneurship, in association with **FXB India Suraksha**.

This was a critical time for us as we were looking for a home and the **Atal Incubation Centre (AIC)** of the **Birla Institute of Management Technology (BIMTECH)** hosted the programme on their campus, providing an incubation ecosystem. AIC-BIMTECH is a one of its kind academia-industry- government partnership, driven by the Atal Innovation Mission to create high-class incubation facilities with suitable infrastructure.

The Badiri Education and Development Academy in collaboration with the School for Social Entrepreneurs (UK and India) launched the Badiri Social Entrepreneurship Programme (BSEP) in 2018. The Badiri Education and Development Academy is the education and capacity building arm of the NAMA Women Advancement Establishment. NAMA was established in 2015 under an Emiri Decree by His Highness Sheikh Dr Sultan bin Muhammad Al Qasimi, and is chaired by Her Highness Sheikha Jawaher bint Mohammed Al Qasimi, Wife of the Ruler of Sharjah.

USHA Silai School came forward to support in early 2019 and helped us showcase our work through the event, 'Crest of Courage', honouring the life of Michael Young, Founder, School for Social Entrepreneurs, and celebrating 3 years of SSE India.

The School for Social Entrepreneurs India thanks the many inspiring individuals, volunteers, and partners who have helped to make our work possible.

In unity lies strength. That's why we are committed to supporting the growth of the social entrepreneurship ecosystem through meaningful collaborations with other change-makers.

The School for Social Entrepreneurs India is a registered Section 8 not-for-profit company.

We work in partnership with the government, corporates, institutions, trusts, and foundations. Our partnerships help us to reach people with practical ideas for change, leverage a range of skills and experiences to benefit our students, and provide vital funding to ensure that people from all backgrounds are able to access our programmes and support.

When we work with partners, we invite them to:

- · Support a fellowship participant
- · Support an innovation
- · Get involved with the programme

We work collaboratively to create social change and welcome opportunities to work with additional partners to support our inspiring and growing community. We highly value the commitment of time and resources from people who offer pro bono services to us, and welcome offers of support.

We design programmes for organisations, and customise our offerings to suit the needs of people at different stages of their social enterprise.

Join us and help create an impact by supporting social entrepreneurs.



www.the-sseindia.org

